
 **Reducing Unconscious Bias, an Imperative (RUBI) (Women's Health) | 6/20/2022 10:00:00 AM Webex**

The Henry Ford Health Office of Community Health, Equity, & Wellness (CHEW) and Henry Ford Detroit Hospital Women's Health Services teams have designed a workshop to define and address unconscious bias within health care. CHEW is working in partnership with the Women’s Health Services Department at Henry Ford Hospital and its contributing ambulatory sites, as well as the Henry Ford Hospital Neonatology division, to instruct and provide reflection and application exercises to all employees, medical staff and all support staff, on unconscious biases, with the goal to ensure that patients are receiving the most respectful and unbiased care possible. If successful, these trainings will lead to improved patient experiences with the health care team, improved staff and provider communication and interactions, patient satisfaction, improved safety, better health outcomes for patients, and will establish Henry Ford as a leader in innovative practices to improve women’s health.

**Program Goal**

1 Analyze inadequacies of care that may result from insensitive or ineffective doctor-patient communications due to unconscious bias

2 Define personal goals based on self-reflection in relation to unconscious bias self-assessment

3 Apply unconscious bias reduction skills and identify effects of bias

**Target Audience** Obstetrics And Gynecology

**Faculty**

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| --- | --- | --- |
| **Name of individual** | **Individual's role in activity** | **Name of Ineligible Company(s) / Nature of Relationship(s)** |
| Jaye Clement, MPH, MPP | Activity Administrator | Nothing to disclose - 05/05/2022 |
| Cheryl Larry-Osman, DNP, RN, CNM, CNS | Activity Coordinator | Nothing to disclose - 05/10/2022 |
| Ally Rooker, MPH | Activity Coordinator | Nothing to disclose - 05/05/2022 |
| Hannah Beels, BHSA | CME Reviewer | Nothing to disclose - 03/21/2022 |
| Crystal M Gyiraszin, MS | CME Reviewer | Nothing to disclose - 12/14/2021 |
| Michelle Clark, BA | CME Specialist | Nothing to disclose - 01/28/2022 |
| Alyssa Smith, BS | CME Specialist | Nothing to disclose - 05/17/2022 |
| Kimberlydawn Wisdom, MD | Course Director | Membership on Advisory Committees or Review Panels, Board Membership, etc.-Pfizer|Membership on Advisory Committees or Review Panels, Board Membership, etc.-Institute for Healthcare Improvement|Honoraria-Jackson College Keynote|Grant or research support-United States Department of Agriculture|Grant or research support-Michigan Health Endowment Fund (Relationship has ended)|Grant or research support-Hillman Foundation (Relationship has ended)|Grant or research support-DMC Foundation (Relationship has ended)|Grant or research support-BET Foundation (Relationship has ended)|Grant or research support-Hope Starts Here|Grant or research support-NFL Foundation|Grant or research support-Sheldon Foundation - 03/29/2022 |
| Lauren Hamel, PhD, Assistant Professor | Faculty | Nothing to disclose - 05/16/2022 |
| Courtney M Latimer, MA | Faculty | Nothing to disclose - 05/04/2022 |
| Marla Rowe Gorosh, MD, Fellow Academy on Communication in Healthcare | Faculty | Nothing to disclose - 06/26/2021 |
| Gwen Alexander, PhD | Other Planning Committee Member | Nothing to disclose - 05/04/2022 |

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